

DEPARTMENT NAME	Davidson County Soil Conservation District
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DEPARTMENT MISSION	The mission of the Davidson County Soil Conservation District is to provide conservation planning, education, information and technical assistance products to landowners, groups and units of government so they can enhance and benefit from the proper management of natural resources.
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STRATEGIC GOALS

Goal One

By 2013, Davidson County residents and visitors will experience improved water quality in Davidson County streams as evidenced by:

- % decrease in 303D designated streams
- % decrease in sedimentation
- % increase in stream bank protection projects
- % of watersheds evaluated that maintained or improved baseline levels of the Environmental Integrity Index (water, sediment and recreational quality, aquatic habitat and physical integrity levels)

Goal Two

By 2013, Soil Conservation District customers will be aware and have the information and/or resources to better manage their natural resources as evidenced by:

- % increase in requests for service
- % of customers who say they have the information and/or resources necessary to better manage their natural resources
- % of students who say they know more about natural resource conservation as a result of attending a classroom informational session

Goal Three

By 2013, Davidson County will experience growth that incorporates proper natural resource management (aesthetics, etc.) as evidenced by:

- % increase in developers who utilize mapping products to plan new developments
- % increase in value of property in comparison to like cities

LINES OF BUSINESS

Line of Business One – Purpose Statement

The purpose of the Watershed Conservation line of business is to provide regional conservation, resource and land use information products to landowners, developers and public agencies so they can conduct business in a way that maintains or improves the watershed.

LOB One – Key Results

Percent of watersheds evaluated that maintained or improved baseline levels of the Environmental Integrity Index (water, sediment and recreational quality, aquatic habitat and physical integrity levels)

Line of Business Two – Purpose Statement

The purpose of the SCD Technical Services program is to provide cost-share partnership and land/water management planning products to landowners so they can institute best management practices in natural resource conservation.

LOB Two – Key Results

Percentage change in best management practices implemented

Line of Business Three – Purpose Statement

The purpose of the Educational Services line of business is to provide information and training products to students, businesses and the general public so they can make better decisions regarding the conservation of Natural Resources.

LOB Three – Key Results

Percentage of participants who say they have the information to make better decisions regarding the conservation of natural resources

PROGRAM

**Line of Business
Purpose Statement**

The purpose of the Watershed Conservation line of business is to provide regional conservation, resource and land use information products to landowners, developers and public agencies so they can conduct business in a way that maintains or improves the watershed.

Program Name

Watershed Conservation

Program Purpose Statement

The purpose of the Watershed Conservation program is to provide regional conservation, resource and land use information products to landowners, developers and public agencies so they can conduct business in a way that maintains or improves the watershed.

**Family of Measures: Result
Measure(s)**

Percent of watersheds evaluated that maintained or improved baseline levels of the Environmental Integrity Index (water, sediment and recreational quality, aquatic habitat and physical integrity levels)

**Family of Measures: Output
Measure(s)**

Number of project consultations delivered

If you have more than one output measure for this program, please list the one output measure that contains your key product for this program.

**Family of Measures: Demand
Measure(s)**

Number of project consultations demanded

Please list measures, if any, for this program that might be determined via a public survey.

Products

Project Consultations **(Key)**

Historical Maps

Topography Maps

Wetland Maps

Flood Maps

Improved Water Quality Studies

Backyard Conservation Soil Surveys

Water Table Information Reports

PROGRAM

**Line of Business
Purpose Statement**

The purpose of the Technical Services line of business is to provide cost-share partnership and land/water management planning products to Landowners so they can institute best management practices in natural resource conservation.

Program Name

Technical Services

Program Purpose Statement

The purpose of the Technical Services program is to provide cost-share partnership and land/water management planning products to Landowners so they can institute best management practices in natural resource conservation.

**Family of Measures: Result
Measure(s)**

Percentage change in best-management-practices implemented

**Family of Measures: Output
Measure(s)**

Number of conservation projects completed **(key)**
Number of planned acres delivered

If you have more than one output measure for this program, please list the one output measure that contains your key product for this program.

**Family of Measures: Demand
Measure(s)**

Number of conservation projects demanded
Number of planned acres demanded

Please list measures, if any, for this program that might be determined via a public survey.

Products

Conservation Projects **(Key)**:

- Stream management projects
- Alternative water systems (for animals) projects
- Animal waste mgt. land and watershed projects
- Fence exclusion projects
- Habitat improvement projects

Planned acres

Strategic Business Plan

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PROGRAM

**Line of Business
Purpose Statement**

The purpose of the Educational Services line of business is to provide information and training products to students, businesses and the general public so they can make better decisions regarding the conservation of Natural Resources.

Program Name

Educational Services

Program Purpose Statement

The purpose of the Educational Services program is to provide information and training products to students, businesses and the general public so they can make better decisions regarding the conservation of Natural Resources.

**Family of Measures: Result
Measure(s)**

Percentage of participants who say they have the information to make better decisions regarding the conservation of natural resources **(Key)**

Percentage change in follow-up contacts as a result of educational services delivered

**Family of Measures: Output
Measure(s)**

Number of educational sessions delivered
Number of education/information publications delivered

If you have more than one output measure for this program, please list the one output measure that contains your key product for this program.

**Family of Measures: Demand
Measure(s)**

Number of educational sessions demanded
Number of education/information publications demanded

Please list measures, if any, for this program that might be determined via a public survey.

Strategic Business Plan

Products**Educational Sessions:**

- Training workshops
- Conservation seminars
- Field days Sessions
- Information Exhibits
- Classes

Education/Information Publications:

- News articles,
- Booklets
- Planning guides